



# Individual Vision Insurance from VSP®

Trust your eye health to VSP with affordable individual and family vision insurance.



When you enroll in an individual vision plan through VSP, you'll enjoy the best value on your eyecare. As the only national not-for-profit vision care company, VSP reinvests in the things you value most—the best care at the lowest out-of-pocket costs.

### You'll like what you see with VSP.

You'll enjoy the lowest out-of-pocket costs in vision care, saving you hundreds of dollars on your exam and glasses.

### Convenient Locations

With 30,000 network doctors, you're sure to find a VSP doctor close to you.

### Great Selection in Eyewear

With the largest choice in frames, you'll find the pair that's right for you and your budget.

### Satisfaction Guaranteed

VSP is consumers' #1 choice in vision care. If you're not 100% happy, VSP will make it right.

Don't wait. Enroll now.

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Save with VSP coverage:	Without VSP Coverage*	With VSP Coverage
Eye Exam	\$152	\$15
Frame	\$150	\$25
Single Vision Lenses	\$84	
Anti-reflective Coating	\$108	\$69
Light-to-dark Tinting (Transitions® Lenses)	\$101	\$70
Impact-resistant Lenses (Polycarbonate Lenses)	\$54	\$31
Annual Plan Cost**	N/A	\$223
<b>Total</b>	<b>\$649</b>	<b>\$433</b>

\*Comparison based on national averages for comprehensive eye exams and most commonly purchased brands. This chart represents typical savings for VSP members when they see a VSP doctor.

\*\*Plan costs vary by state.

Typical Annual Savings  
**\$216**  
 with a VSP Doctor

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## Here's why nearly 60 million members love VSP, and why you will too.

- **Eye exam:** fully covered after a \$15 copay
- **Prescription glasses:** fully covered after a \$25 copay
- **Frames:** a wide-selection covered up to \$150, plus 20% off any amount over your allowance
- **Contact lenses:** \$150 allowance toward contacts (instead of glasses) with a fully covered contact lens fitting and evaluation
- **Lens options:** average of 20%–25% savings on lens options, like anti-reflective coating
- **Primary EyeCare (PEC):** covering chronic and non-chronic conditions like infections, abrasions, or foreign objects in the eye

Enroll in VSP individual vision insurance today. You'll be glad you did.

## Exclusive Member Extras

As a VSP member, you'll enjoy exclusive savings and promotions on eyecare, including laser vision correction services.\*\* The average savings are 15% off the regular price or 5% off the promotional price. Discounts are only available from contracted facilities.

As an added bonus, enjoy savings of up to 50% on state-of-the-art digital hearing aids through TruHearing® for you and anyone in your family.

For more information visit [vsp.truhearing.com](http://vsp.truhearing.com). Or call 877.396.7194 and be sure to mention that you're a VSP member.



Consumers'  
**#1**  
Choice in  
Vision Care\*

\*Ipsos National Vision Plan Member Research, 2012

\*\*The VSP Laser VisionCare™ Program is a discount plan only. Discounts only apply to services received from a VSP participating laser center. No monetary benefits are payable to members under this program. Laser vision correction services include: laser-assisted in-situ keratomileusis (LASIK), custom LASIK using wavefront technology only, or photorefractive keratectomy (PRK). Custom LASIK coverage is only available using wavefront technology with the microkeratome surgical device. Other LASIK procedures may be performed at an additional cost to the member.